Basurama
Dossier
English

It exists an update version in spanish in
the following URI:
http://basurama.org/prensa/dossier/dossier_basurama.pdf

basurama is a collective dedicated to both cultural invetigation and production which has, since 2000, been focusing its performance and study area in productive processes, the generation of residues they entail and the creative possibilites this contemporary situation arouses. Although it was born in the Madrid architecture school, it has been evolving and finding new shapes to adapt to since its very beginning.

Basurama intends studying inherent phenomenons of massive production of real and virtual trash in the consumer society, putting up new v isions that can act as generators of new thinking and attitudes. Basurama comes across chinks found within that generation and consumption processes that raise questions not only about of way of exploting our resources, but also about of way of conceiving, working and perceiving reality.

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2007 Spring — Investigation, workshops and intervention in abandoned public spaces. Sao Paulo, Caracas and Bogotá.

Basurama has been invited to participate in a reusing project of an abandoned space in the city of Sao Paulo. Together with, some other invitations to direct workshops in Caracas and Bogotá. Taking advantage of that situation, basurama is doing some research on the different approaches to the public space in SouthAmerica and Europe, dealing with several other agents from both sides of the atlantic. Next appearance is scheduled in the "in the middle of the street" activities organized by the Caracas Municipality pursuing the recovering of the dangerous and abandoned public space of that town.

Collaborators: MINISTERIO DE CULTURA — Spanish Agency for international cooperation (AECI) — AGENCIA ESPAÑOLA DE COOPERACIÓN INTERNACIONAL

2007 April — Video *¡Todos a jugar al golf!* (Everyone, let´s play golf!) Urban action and protest. Video and workshop.

Inivited by the neighbours, who were protesting against a new golf course to be installed in the midst of their area instead of the projected gree area, basruama joined the participation new ideas workshops as monitors and produced this video-urban action, consisting in playuing golf everywhere in the city, putting at stake the whole idea of the urban golf course, spreading the news of the protest and inventing new ways of reclaiming the streets.

2006/07 Nov-Jan — Video and Action *Yo amo la M-30* (I love m-30) Together with areaciega

YO M30

Basurama teamed up with the urban investigation collective areaciega to create and develop this action that, once done and recorded and conveniently edited, became an internet movie that was a massive hit in january in Spain. The idea was criticizing with a surrealistic performance not only the huge works carried out in the madrid peripherical highway but a reflexion about the model of consumption of city we are all creating

Collaborators: Areaciega — areaciega

2006 September

Urban Distortions Publication

Second publication, focused on the consumption-disposing of the city. Previously unpublished texts by José Luis Pardo, Denise Scott Brown, John O'Reilly, Jordi Borja and Rem Koolhaas which present a panomaric view of proposals and experiences that help understanding the contemporary city. Illustrations by Cless. 144 pages. Bilingual edition Spanish-English.

Collaborators:

La Casa Encendida
Obra Social Caja Madrid

basurama TEACHING ACTIVITIES

MAIN WORKSHOPS GAVE IN FORMAL EDUCATION CENTERS

> "From the civil responsability insurance to the selfwinding-screw". 15-22 / 11 / 2005 Guest Teachers. Organized by Aula Abierta. Granada University.

> "GRAFTABLE" Public Appearances of altered public use. 16-22 / 07 / 2006 Guest Teachers. Organized by ergosfera. A coruña university

> "GET AWAY!" Deintoxification week from school. 16-18 / 10 /2006 Organized by basurama and Blanca Lleó Chair. Architecture School, Madrid.

> "Get Connected" 16-18 / 10 /2006 Art and Architecture School, European University. Organized by basurama and Nerea Calvillo Chair. Madrid.

MAIN LECTURES GAVE BY basurama

> "Building, rehabilitating, reusing". Inside the course *Debate on present architecture*. Organized by Carmen Espegel, SubDirector of Madrid Architecture School. 4/12/06

> "Urban distorsions". Course: City and Urban Design in XXI century, a sustainable future. Organized by Ramino Sanguino, Extremadura University. 24/07/06. Almendralejo

> "Waste and youth". Included in the International youth conference. Organized by the Madrid municipality. 26/10/06. Madrid

> "basurama as a collective". Included in the artistic collective conference. Organized by the Arts School, Complutense University. 27/11/06. Madrid.

2006 October — Workshop "waste, landscape and memory" Together with Daniel Canogar

From the 23rd to the 28th of October participants produced several artistic installations made with waste and based upon the landscapes that mass consumption generates in the Madrid outskirts. Works were exhibited in lacasaencendida after a month of solo development by pupils after working together with D Canogar.

Collaborators:

La Casa Encendida
Obra Social Caja Madrid

2006 September — Exhibition "panoramics". Cinema Season "essence and shape" La Casa Encendida. Madrid

From september the 14th to October the 8th, the photographs of the investigations for "urban distortions" about the waste landscapes of contemporary city were exhibited along with the products that came out of the workshop ran along 2006.

The exhibition showed together material from the workshops "diseñodesobra" and "Madridtelapone!" and a more theoretical part, consisting in the basurama panoramic pictures depicting the landscapes created by consumption together with some data illustrating the meaning of that landscapes.

In addition to that, a cinema season focused on films made out of discarded films, reusing them to create a new work was held. Among them, "dark side of oz", a reusing of the classical kids film with pink floyd music.

Collaborators:

La Casa Encendida
Obra Social Caja Madrid

2006 September — Mallorca Femstival. Pza. del Tubo, Palma de Mallorca

Pack of interactive street activities around reutilisation. Concerts, image remix and garbage picking and reutilisation competition took place in a taylor made space out of scaffolding and billboards in the very center of Palma, reaching a big audience.

Collaborators:

Mallorca recicla

Consell de Mallorca

2006 May — Exhibition 2x1 and spermöla
Donostia, Gipuzkoa, Basque Country

Basurama traveled to Donostia in order to show the exhibition 2x1 in the Kursaal Exhibition and conferences center. A Spermöla was also organized in a square in the very center of town during the last week of may, where more than 200 objects were interchanged without the necessity of any economical input.

Collaborators: Emaús, Gipuzkoako Foru Aldundia / Diputación Foral de Gipuzkoa

2006 May — Basurama06. Cirquit bending workshop
La Casa Encendida. Madrid

From May the 16th to 19th a workshop devoted to fabricate ready made instruments out of noisy discarded toys and other musical knick-knacks.
The london based collective Lektrolab, true master of this discipline, together with Olaf Ladousse taught 10 people who learnt how to modify any sound chip in order to make music.

Collaborators: La Casa Encendida, Obra Social Caja Madrid

2006 June — Basurama06. *Madridtelapone!* workshop
La Casa Encendida. Madrid

From the 5th to the 10th of June this big workshop-action-performace filled the courtyard with more than 50 participants, four french teachers (Andrea Crews) and 14 guest designers who transformed the 4000 kilos clothing mountain handed over by HUMANA into more than a hundred pret-a-porter outfits that were defilated in the grand finale.

Collaborators: HUMANA, La Casa Encendida, Obra Social Caja Madrid

2006 May — Basurama *Industrial*
Plaza de la Piña. Valdemoro. Madrid.

A pack of activities dealing with industrial waste filled up this central square in Valdemoro (25 km south of Madrid) during three days in May.

An exclusive pavillion built with scaffolding and discarded canvas billboard hosted a three day creative reusing event with both local and foreign guest artists. All the material to be reused were taken from the several local industrial states. An exhibition showed the generation of that waste in the manufacturing processes, so the popuation got closer to its industrial fabric.

Both the pavillion and all the advertising were made out of waste, so the passers by and the audience got the message in their everyday life.

Two workshops were also held in the pavillion, dealing with creativity and waste. Ismael Pantaleón devoted his to creativity and mutation sensation invited kids to reuse their own cuddly toys in order to invent new characters, stimulating their imagination.

Apart from that, a spermöla, a circus performance and an open air cinema season closed the programme, which main goal was reaching a big audience, so the activities were "for all audiences"..

Collaborators:

Ayuntamiento de Valdemoro

2006 May — Lecture Course "Urban Distortions"
La Casa Encendida. Madrid

All along the month of May basurama organized this lectures focusing on alternative and different visions of the city. The architect Denise Scott Brown, the philosopher Jose Luis Pardo and the dutch architecture studio OMA gave their visions about waste and city, contributing to a solid body of thinking.

Collaborators:

La Casa Encendida
Obra Social Caja Madrid

2006 Workshops *Diseño de sobra* (Designing the rest)
Jan-March Three design schools, Madrid.

First edition of this series of workshops dealing with rethinking the relationship between desing, material and industrial residues. In this year´s edition three schools from Madrid got involved in the courses: the furniture department of the architecture school, and the interior and furniture design public schools.

The goal for the participants was to design beginning with the material (industrial leftovers handed over by Camper, Anape and Jocomomola) rather than beginnig with the finished result.

Each participant school did its own pedagogical approach of the workshops, but the very satisfying results did show a very similar outlook of common interests and common strategies.

Workshops were accompained by a number of lecture and critic sessions, (where some prototypes were awarded a grant to be furtherly developed) that were given by guests like:

>El último Grito
>Martín Ruiz de Azúa
>Pierluigi Cattermole
>Cul de Sac

Collaborators:

MINISTERIO DE CULTURA
FUNDACIÓNCOAM
Escuela de Arte 4
Istituto Europeo di Design
Escuela Superior de Arquitectura de Madrid

2006 Exhibition 2x1 and street activities
March=April Andoain, Gipuzkoa, Basque Country

Basurama traveled to Bastero Cultural Center, in Andoain to show the exhibition 2x1. Being that center in the middle of the town´s everyday life, the exhibition was assisted with two very popular street activities: in the saturday street market, the italian=chilean collective desBASURAment did the second edition of its local waste re-contextualization project and a spermöla took place for a week outside the center.

Collaborators:

TOLOSALDEKO MANKOMUNITATEA
Gipuzkoako Foru Aldundia
Diputación Foral de Gipuzkoa

2005 October — Basurama B
Anneessens. Bruselas

International project carried out by basurama. An experience in collaboration with several belgian and dutch collectives funded by the European Union that led to the celebration of the festival in Brussels. Among other activities, lectures, concerts and an exhibition reused an abandoned kindergarten and a square in one of the poorest areas of the belgian capital.

Collaborators:

Youth Programme
Unión Europea

2005 September — Basurama05. Exhibition 2x1
La Casa Encendida. Madrid

From september the 8th to the 31st, an exhibition showing the material and investigation developed by basurama during april 2006. In order to understand and percieve the different formats and disciplines in the same conceptual level, all of them were decontextualized and objectified in the exhibition. The exhibition had more than 4000 visitors in the three weeks it was open.

Collaborators:

MINISTERIO DE CULTURA

La Casa Encendida
Obra Social Caja Madrid

2005 September — Basurama
Publication

First publication by basurama. It captured the experiences and projects carried out all along 2006. Texts and considerations by collaborators like Alberto Corazón, Joan Costa, Richard Stallman and Pedro Feduchi were also published, deepening in the investigation frame basurama proposes.
The cover of the book was made using discarded printing tests from several printing works, so every copy is different from each other.
96 pages. Bilingual edition Engilsh-Spanish.

Colaboradores:

MINISTERIO DE CULTURA

La Casa Encendida
Obra Social Caja Madrid

2005 April — Basurama 05. 2x1
La Casa Encendida Cultural Center. Madrid

Fifth edition of the festival. For this time, it changed its format again, growing bigger. The framework was the multiplicity of formats that waste has adopted in the urban context.

Festival was organized in four categories:

>Workshops, such as the one gave by the duthc architects Recyclicity.

>Lectures, including guest lecturers like Lewis Blackwell.

>A season of films, such as "Culture Jam" or "Dark Days".

>Specific industrial and graphic design projects with collaborators like Leandro Lattes or Ezba

In this way, it was possible to take on a large number of formats that let basurama show works and thinking dealing with urban, industrial and graphic design, architecture, photography, arts and sociological and documentary films, always starting with the reflection on inherent aspects of production and reusing of waste as a reference point. The festival was called "2x1" after the tipical supermarlet bargain, making a word game referring to the fact that many activities involved two people as directors, putting together their ideas and resources.

Collaborators:

MINISTERIO DE CULTURA

La Casa Encendida
Obra Social Caja Madrid

2005 April — Dwelling Unit. La Casa Encendida. Madrid
Collaboration with Hector Zamora

Collaboration with mexican artist Héctor Zamora in the fabrication of his "dwelling unity" in the lacasaencendida rooftop, coinciding with the arco 2005 edition, dedicated to mexican art.

Organized by:

La Casa Encendida
Obra Social Caja Madrid

2005 April — Participation in the XII Conference of the Study of the Image, organized by the Madrid Regional Goverment. Impossible Record: *The Archive Fever*

Think tank dealing with the "Archive fever" concept by Derrida, in this case related to the world of image. It included some lectures and debates together with the exhibition "open channel 2005". Basurama presented in both formats "Typographic Safari, Rewriting Madrid".

Organizaded by: Comunidad de Madrid — CONSEJERÍA DE CULTURA Y DEPORTES

2004 October — Spermöla!. Useful objects interchange among individuals. UGT Building. Madrid. Fundación Progreso y Cultura

Interchange and reusing of discarded houseware was the core of this activity promoting neighbourhood life and enjoying outdated objects.
Basurama reproduced the used objects forum called *spermüll* that is organized in several cities in some northern european countries, adapting it to the specific characteristics of Madrid.

Collaborators: Fundación Progreso y Cultura U.G.T.

2004 September — Workshop"*¡me bajo a la calle!*" (I play in the street), in the [R]Activa activities Collaboration with Laboratorio Urbano. Alcalá de Henares University

Collaboration with the urban investigation and production collective "laboratorio urbano" in this workshop contained in the [R]ACTIVA activities, organized in Alcalá de Henares. The workshop promoted better relations between the neighbours (specially children) and their own built environment through several reusing activities using trash for interventions.

Colaboradores: [R]ACTIVA 04 — Universidad de Alcala de Henares

2004 March — Basurama 04. *Basura del Futuro* (future waste)
La Casa Encendida Cultural Center. Madrid

Fourth edition of the competition, that in this year moved to lacasaencendida in Madrid. It was the time for a enlargement of the project and the widening of the span of activities and think dealt with.

Besides the competition, a series of lecture, a cinema season, children workshops and an exhibition with young designers projects completed the programme. National projects (Verolero and Demano), together with some international ones (like droog design) were featured in the exhibition, while the lectures included some collaborators such as Andres Jaque.

Basurama 04 was devoted to "Future waste", opening its mind to less tangible forms of waste, and also the audience's.

Colaboradores: La Casa Encendida, Obra Social Caja Madrid

2004 March — Workshop *¿Qué es basura?* (What is waste?) en las jornadas IAU+S
Architecture School, Polytechnic University. Madrid

Workshop dedicated to think about everyday waste generation and why and how it is interesting reusing it. Some people were involved in that task, among them Alfonso del Val. All the activities are gathered in the book "Sustainability in architectural and urban design projects", published in October 2005 by IAU+S and CF+S Library.

Colaboradores: IAU+S, Escuela Superior de Arquitectura de Madrid

2003 April — Basurama 03. *Desecho y Supervivencia* (Waste and Survival)
Architecture School, Polytechnic University. Madrid.

Third edition of the reusing and trash picking competition. This year´s edition was accompained by two lectures, including one by the architect Santiago Cirugeda and the workers of Sintel, who lived in front of the Ministry of Industry for months, building their own houses out of nearby residues. The jury was formed by Andres Jaque, the architects Mi5 and others.

Collaborators: Universidad Politécnica de Madrid — Escuela Superior de Arquitectura de Madrid

2002 June — Installation and event "150 tons of waste" (World environment day)
Templo de Debod. Madrid

Production and creation of the insatallation and event "150 tons of waste", as part of the celebration of the environmental World Day, organized by the Environment Agency of the Madrid regional government, in a central park of Madrid, showing off 150tons of waste together with some children reusing activities.

Collaborators: Comunidad de Madrid — GEDESMA

2002 April — Basurama 02. *Eres lo que tiras (You are what you dispose of)*
Architecture School, Polytechnic University. Madrid.

Second edition of the creative reusing competition, carried out in the Architecture School of Madrid. Wide visibility and a notable participation was achieved., apart from being the first thematic edition, called "you are what you dispose of", it dealt with the matter of waste as an integral part of the consumer society. An installation showing the amount of trash produced daily in schoo.l.
Professor Antonio Miranda was the leader ofthe jury.

Collaborators: Universidad Politécnica de Madrid — Escuela Superior de Arquitectura de Madrid

2001 May

Basurama 01. *Concurso de Reciclaje* (Recycling competition)
Architecture School, Polytechnic University, Madrid.

First edition of the reusing competition, in the universitary environment, pursuing promotion of creativity and the use of reused materiales, as well as communication between different schools. It also had a part dedicated to trash picking (called waste safari), which we find most important in order to deal face to face with our waste. The activity has been repeated an amount of time after that first one.

The initiative was born as an invitation for students of every discipline (specially those related somehow with design and creativity) to experiment with the possibilities that discarded materials give.

It was initially thought as a one-off activity, but due to its wide acceptance and participation success, the collective was pushed to develop the idea and convert it in a full time investigation and information interchange platform devoted to waste, reusing and its applications in design and, above all, creativity.

Collaborators: Universidad Politécnica de Madrid · Escuela Superior de Arquitectura de Madrid

basurama

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APPEARANCES ON TELEVISION

-Antena 3. Noticias 1 16/09/2005

-Cuatro. Noticias Cuatro. 08/06/2006

-La 2. La 2 Noticias 21/04/2005
-La 2. Miradas 2 20/04/2005

-Telemadrid. Telenoticias Noche y Mediodia 15/09/2005
-Telemadrid Madrid Directo 19/10/2005
-Telemadrid y la Otra -Programa Básico 23/09/2005

-Canal Plus-La Hora Wiki 22/04/2005

-Localia-Programas Lacasaencendida 12+19+26/04/2005

APPEARANCES ON RADIOS

-Cadena Ser-Hoy por hoy 14/09/2005
-Cadena Ser-Hola Madrid! 14/09/2005
-Cadena Ser-Gran Vía 20/04/2004

-Radio Nacional, Las mañanas, 16/09/2005

-Punto Radio, Campoy en su punto. 16/09/2005

-Radio 3 de RTVE, Siglo XXI, 29/05/2003
-Radio 3 de RTVE, Siglo XXI, 09/03/2004
-Radio 3 de RTVE, Siglo XXI, 05/04/2005
-Radio 3 de RTVE, Siglo XXI, 15/09/2005
-Radio 3 de RTVE, La ciudad invisible, 12/03/2004
-Radio 3 de RTVE, La ciudad invisible 14/04/2005

APPEARANCES IN PRESS

-EL PAIS, Cultura. Nacional. 15/09/2006
-EL PAIS. Babelia (Cultura) 23/09/2006
-EL PAIS, Madrid 11/03/2004
-EL PAIS, Madrid 5/04/2005

-EL MUNDO, M2-Viva la vida 09/04/2005
-EL MUNDO, M2 Madrid 15/09/2005
-EL MUNDO, La luna de Metrópoli 12/04/2004

-ABC, Madrid 14/09/2005
-ABCD, El Cultural 29/09/2005

-20 minutos tutiplán 16/09/2005
-20 minutos 19/10/2005

-Diario METRO 15/09/2005

-QUÉ!-La vida 15/09/2005

-Diarios GRUPO VOCENTO.
Suplemento Tendenc!as 23/09/2005

APPEARANCES IN MAGAZINES

-*Ronda Iberia*, Iberia magazine Septiembre 2005

-*El PAIS Semanal* 11/09/2005

-*Pasajes de Arquitectura y Crítica* Abril 2005
-*Pasajes de Arquitectura y Crítica* Mayo 2006

-*Calle 20* Septiembre 2006

-*LA CLAVE* Noviembre 2006

-*Yo Donna*, EL MUNDO Septiembre 2005

-*Edit*, Getty Images-Nº4 Otoño 2005

-*Salir* Abril de 2004

-*Plan B* Mayo de 2004

INTERNET PRESSENCE

-21300 results featured in Google

-81773 visits to the web page
since May, 26th, 2006.

-30,37 % of the visits were made
from outside Spain

OTHER APPEARANCES

-Text book for the subject of "knowing your environment", 5th course of Primary Education. Editorial S/M. Curse 2005/2006

-Catalog for the 1st Conference for a more sustainable architecture and urban design, Architecture School November 2005

-Catalog for the XII Conference of the study of the image of la Comunidad de Madrid. May 2005